STATEMENT

Sports Section

(A Division of Pictorial Displays, Inc.)
P.O. Box 639
Turnersville, New Jersey 08012
(609) 589-9090

Philip Morris USA
New York,N.Y.

ATT. Vincent J.Weiner

Date January 14,1984

RE: Philip Morris USA (Marlboro)
Tampa Bay Downs

Date & Season	Media	Rate
Dec.1983 thru Mar. 1984 82 nights	Marlboro ad on fourth cover of Tampa Bay Downs program.	$ 3,675.

STADIUM AND PROGRAM ADVERTISING

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Source: https://www.industrydocuments.ucsf.edu/docs/yxyn0004